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Module Code:	BUS7B11
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Module Title:	Dissertation
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Level:	7	Credit Value:	30
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Cost Centre(s):	GABP	JACS3 code:	N100
		HECoS code:	100079

Faculty	FSLs	Module Leader:	Dr. Ben Binsardi
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Scheduled learning and teaching hours	15 hrs
Project supervision (level 6 projects and dissertation modules only)	15 hrs
Total contact hours	30 hrs
Guided independent study	270 hrs
Module duration (total hours)	300 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
MBA (campus based delivery)	✓	<input type="checkbox"/>
MBA Human Resource Management (campus based delivery)	✓	<input type="checkbox"/>
MBA Marketing (campus based delivery)	✓	<input type="checkbox"/>

Pre-requisites
A first degree and appropriate work experience

Office use only	
Initial approval: 30/01/2020	Version no: 1
With effect from: 01/09/2020	
Date and details of revision:	Version no:

Module Aims

This module will support students in carrying out an independent research project on a topic directly related to their working context and programme specialism. The aims of the dissertation are to enable students to apply knowledge and expertise gained during the taught element of the programme; demonstrate mastery of a specific area of the subject; and facilitate the development of applied research skills.

Module Learning Outcomes - at the end of this module, students will be able to

1	Develop a viable research question with a supporting aim and objectives that demonstrates rigour and is ethically sound
2	Develop, outline and work within a comprehensive research framework which integrates relevant research methodologies; research design; research quality measures and any ethical issues related to the research
3	Analyse empirical data in a critical manner appropriate to the methodology outlined (i.e. in line with the type(s) of data, sampling strategy and research philosophy) and present the results/findings in an appropriate format
4	Synthesise the research findings, present emergent conclusions and propose strategic recommendations of relevance to practitioners and academics

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
CORE ATTRIBUTES	
Engaged	I, A
Creative	I, A
Enterprising	I, A
Ethical	I, A
KEY ATTITUDES	
Commitment	I, A
Curiosity	I, A
Resilient	I, A
Confidence	I, A
Adaptability	I, A
PRACTICAL SKILLSETS	
Digital fluency	I, A
Organisation	I, A
Leadership and team working	
Critical thinking	I, A
Emotional intelligence	
Communication	I, A

Derogations

None

Assessment:

Indicative Assessment Tasks:

Assessment 1 (9,000 words) produce a dissertation with a clear structure that demonstrates academic writing competence and the use of accurate referencing. The extended writing piece will be framed by research questions. The dissertation will outline a coherent research methodology and present findings/results drawn from the analysis and interpretation of the empirical data which has been collected independently. The discussion of the research findings/results will be followed by conclusions, strategic recommendations and areas for further research.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3, 4	Dissertation	100%

Learning and Teaching Strategies:

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

Syllabus outline:

Structure and content of the dissertation
The research plan
The role of the supervisor
Academic rigor

Indicative Bibliography:**Essential reading**

Gray, D. (2018), *Doing Research in the Real World*. 4th ed. London: Sage.

Fink, A. (2019), *Conducting Research Literature Reviews*. 5th ed. London: Sage.

Other indicative reading

Binsardi, B. and Mason, A. (2012), *Business Research Methods*. London: Northwest Academic Publications. (An out-of-print textbook: complimentary chapters will be provided).

Easterby-Smith, M., Thorpe, R., Jackson, P.R. and Jaspersen, L.J. (2018), *Management and Business Research*. 6th ed. London: Sage.

Lomas, R. (2011), *Mastering Your Business Dissertation*. Oxford: Routledge.

Saunders, M.N.K., Lewis, P., and Thornhill, A. (2019), *Research Methods for Business Students*. 8th ed. Harlow: Pearson Education.

O'Leary, Z. (2017). *The Essential Guide to Doing Your Research Project*. 3rd ed. London: Sage.

There is a wide range of additional texts available which cover specific bodies of knowledge, methodologies and analytical techniques in more depth which can be selected, based on the research topic selected by the student. Allocated supervisors will provide additional guidance.

Journals:

Journal of Business Research Methods